



BENNETT
UNIVERSITY
THE TIMES GROUP

NAAC
GRADE **A+**
ACCREDITED UNIVERSITY

BENNETT UNIVERSITY - CENTRE FOR DISTANCE AND ONLINE EDUCATION (BU-CDOE)

STRATEGIC PLAN ACADEMIC YEAR 2025-26 TO 2029-30

BENNETT UNIVERSITY, GREATER NOIDA

TABLE OF CONTENTS

Section	Page Nos.
Message from the Chancellor	3
Message from the Pro-Chancellor	4
Message from the Vice Chancellor	5
Foreword from the Director, CDOE	6
Introduction	7
Vision and Mission	8
Strategic Goals & Outcomes	8-10
Implementation Roadmap (2026-2030)	11
Conclusion	12


 Director
 Centre for Distance and Online Education (CDOE)
 Bennett University, Greater Noida,
 GB Nagar, U.P. – 201310

Message from the Chancellor

It gives me immense pride to present the BU-CDOE Strategic Plan 2026–2030. This vision reflects our collective aspiration to reimagine education in a way that is accessible, inclusive, and globally impactful. As a university founded on the legacy of innovation and excellence, we now extend this commitment into the digital realm—ensuring that learners from all walks of life can benefit from world-class academic experiences. I am confident that this plan will empower BU-CDOE to not only lead in digital higher education but also contribute meaningfully to shaping the future of knowledge, society, and opportunity.

Vineet Jain
Chancellor
Bennett University


Director
Centre for Distance and Online Education (CDOE)
Bennett University, Greater Noida,
GB Nagar, U.P. – 201310

Message from the Pro-Chancellor

As we chart the next phase of Bennett University's growth, the BU-CDOE Strategic Plan 2026-2030 is both ambitious and necessary. It places students at the heart of our digital initiatives, while embracing affordability, innovation, and research as guiding principles. This plan is designed to serve learners beyond boundaries, harnessing technology to deliver flexibility without compromising quality. With the unwavering support of our faculty, staff, and partners, I believe BU-CDOE will evolve into a model of excellence and inclusivity that resonates globally.

Revati Jain
Pro-Chancellor
Bennett University


Director
Centre for Distance and Online Education (CDOE)
Bennett University, Greater Noida,
GB Nagar, U.P. – 201310

Message from the Vice Chancellor

The BU-CDOE Strategic Plan 2026–2030 marks a defining moment in our journey toward becoming a leader in online education. It is the result of thoughtful deliberation, collaboration, and a deep commitment to creating transformative learning environments. By focusing on governance, quality assurance, faculty engagement, and sustainability, we are laying a foundation that ensures not only growth but also long-term impact. Our mission is clear, to empower every learner with the tools, knowledge, and opportunities to succeed in a rapidly changing world. I extend my gratitude to all who contributed towards shaping this vision and look forward to its successful realization.

Prof. (Dr.) Raj Singh
Vice Chancellor
Bennett University


Director
Centre for Distance and Online Education (CDOE)
Bennett University, Greater Noida,
GB Nagar, U.P. – 201310



Foreword from the Director, CDOE

Continuing with the ethos of Bennett University and in line with its vision and mission, we are honoured to present the BU-CDOE Strategic Plan 2026–2030. This plan reflects our commitment to extending high-quality education beyond physical boundaries, making it accessible, affordable, and relevant to learners everywhere.

The roadmap ahead is shaped by clear priorities. We will focus on strengthening academic quality through global benchmarks and digital pedagogy, empowering faculty to innovate with new technologies, and introducing flexible learning models that include online degrees, modular certifications, and stackable credentials. We are committed to widening participation through scholarships, financial support, and inclusive design features that cater to diverse learner needs. At the same time, we will invest in resilient systems of governance, sustainability practices, and robust digital infrastructure to ensure stability and trust.

This plan also places strong emphasis on research and innovation and collaborations with international and industry partners. This will ensure that our learners gain exposure to cutting-edge developments and industry-relevant knowledge. By 2030, our ambition is to not only expand global reach and enrolment but also to set benchmarks for quality, affordability, and inclusivity in digital education.

As Director of CDOE, I am proud to present the BU-CDOE Strategic Plan, which is both a framework for action and a statement of purpose. It calls upon faculty, staff, students, and partners to join us in creating an inclusive, future-ready model of higher education that prepares learners to thrive in a rapidly evolving world.

Prof. (Dr.) R. S. Rai

Director

Centre for Distance and Online Education (CDOE)


Director
Centre for Distance and Online Education (CDOE)
Bennett University, Greater Noida,
GB Nagar, U.P. – 201310



BENNETT
UNIVERSITY
THE TIMES GROUP

NAAC
GRADE A+
ACCREDITED UNIVERSITY

Introduction

Bennett University, a premier private institution established in 2016 by the Times Group in Greater Noida, Uttar Pradesh, India, has rapidly emerged as a dynamic force in higher education, offering a wide array of undergraduate, postgraduate, diploma, and certificate programs. Recognized for its research-driven approach and globally benchmarked curricula, the university excels in diverse fields including Engineering, Artificial Intelligence, Management, Media, Law, Liberal Arts, Design, and Applied Sciences, with particular strengths in mass communication bolstered by the Times Group's extensive media legacy.

Responding to the increasing significance of online education, Bennett University's Executive Council authorized the creation of the **Bennett University - Centre for Distance and Online Education**. The university is dedicated to advancing innovative online learning methods, and the BU-CDOE was entrusted by the Vice Chancellor to propose a comprehensive **BU-CDOE Strategic Plan for Online Education** to steer these developments.

Building on this strong foundation, BU-CDOE Strategic Plan for 2026–2030 charts a bold path toward redefining the landscape of digital education, positioning the institution as a global pioneer in delivering affordable, high-quality, and flexible learning experiences. Rooted in a visionary commitment to empower learners for leadership, innovation, and lifelong success, this plan outlines a comprehensive mission to expand access, foster inclusivity, and drive research through cutting-edge digital platforms. By aligning strategic goals with measurable outcomes and a phased implementation roadmap, BU-CDOE aims not only to elevate learner satisfaction and enrolment but also cultivate ethical, globally impactful citizens equipped to thrive in an ever-evolving world.


Director
Centre for Distance and Online Education (CDOE)
Bennett University, Greater Noida,
GB Nagar, U.P. – 201310

BU- CDOE STRATEGIC PLAN 2026-2030

Vision

To be a global leader in online education by delivering affordable, high-quality, and flexible learning that prepares learners for leadership, innovation, and lifelong success.

Mission

BU-CDOE aims to redefine higher education in the digital age through four pillars:

1. Deliver world-class, flexible online programs aligned with academic rigor and innovation
2. Expand access globally, breaking barriers of geography and cost
3. Promote research, innovation, ethics, and leadership skills through digital platforms
4. Prepare graduates who are career-ready, adaptable, and globally minded

Strategic Goals & Outcomes

1. High Quality in Online Learning

BU-CDOE is committed to ensuring that its online programs meet the highest standards of academic quality and learner engagement.

Actions:

- Train all online faculty in digital pedagogy, equipping them to leverage technology effectively for interaction, assessment, and mentorship
- Adopt global benchmarks such as Quality Matters standards and Open Educational Resources (OER) protocols, to ensure that every course meets international expectations for excellence
- Integrate AI-driven tutors, interactive tools to further personalize learning and make knowledge acquisition more engaging

Outcomes by 2030:

- 85%+ learner satisfaction
- Online graduation success rates equal to on-campus programs
- Recognition as a leading provider of high quality digital education across Asia

2. Expand Access & Participation

Actions:

- Introduce a wide portfolio of academic offerings, ranging from fully online degrees to shorter modular certificates, stackable micro-credentials, blended pathways - that will help reach to wider learner base. This tiered model will allow learners to customize their educational journey, whether they are recent graduates, working professionals, or lifelong learners seeking upskilling.

- Build international academic and industry partnerships to ensure global exposure, industry relevance, and mobility opportunities for learners

Outcomes by 2030:

- 135% of Bennett University (regular) enrolments via online programs
- 15% of the learner base comprising international learners
- Preferred choice for professionals and lifelong learners seeking upskilling and flexibility without compromising on quality

3. Affordable & Inclusive Education

Actions:

- Leverage OER and low-cost digital resources, BU-CDOE to minimize learner expenses while maintaining quality
- Provide scholarships and flexible fee plans that will widen access across diverse socio-economic backgrounds
- Introduce competency-based learning for faster completion - aligning the pace of education with individual capabilities and career goals
- Accessibility measures (support for differently abled learners, multilingual interfaces)

Outcomes by 2030:

- 40% of courses powered by OER
- Lower average cost for online learners
- Financial aid to deserving online learners

4. Research, Innovation & Global Impact

Actions:

- Foster interdisciplinary research collaborations across borders and cultivate ethical, sustainable practices in digital education
- Encourage sustainable, ethical practices in digital education

Outcomes by 2030:

- Global recognition in online education research
- Launch academic and industry-led online programs with quality national and international partners
- Graduate learner to emerge as global citizens with leadership impact

5. Governance & Quality Assurance

Actions:

- Establish an Online Education Quality Council responsible for policy implementation and compliances
- Conduct annual external audits of online program quality and learner satisfaction
- Set up efficient learner support services including data-driven monitoring dashboard to track enrolment, retention, completion, and career outcomes

Outcomes by 2030:

- Online Education Quality Council will be established to ensure all programmes of BU-CDOE meets national and international quality benchmarks
- Annual Academic Audits (AAA) by external experts to evaluate and strengthen existing programmes with involvement of BU-CDOE faculty

6. Faculty Development & Engagement**Actions:**

- Establish a Faculty Digital Teaching Academy for training in online pedagogy, tech tools, and AI-driven education
- Incentivize digital innovation through awards, research grants, and promotions linked to online teaching contributions
- Facilitate international fellowships and collaborations for faculty to learn global best practices
- Establish a faculty peer-review system to ensure continuous improvement in online course design

Outcomes by 2030:

- 90%+ of faculty certified in advanced digital pedagogy
- Strong culture of faculty engagement and ownership in digital initiatives
- Increased international faculty exchange or fellowship programs

7. Risk Management & Sustainability**Actions:**

- Develop a comprehensive risk register covering technology failures, regulatory changes, cyber-security, and market competition
- Build redundancy in technology infrastructure (cloud-based backup, cybersecurity protocols, disaster recovery systems)
- Diversify revenue through short courses, executive education, and industry partnerships to reduce dependency on degree enrolments
- Introduce sustainability practices — green data centres, digital-first administration, and paperless operations

Outcomes by 2030:

- Robust online platform with zero major downtime and full cybersecurity compliance
- Recognized as a leader in sustainable and resilient digital education
- Institutional readiness to adapt quickly to regulatory or market changes


Director
Centre for Distance and Online Education (CDOE)
Bennett University, Greater Noida,
GB Nagar, U.P. – 201310

Implementation Roadmap (Starting Jan 2026-27):

Successful execution of this BU-CDOE Strategic Plan will require a phased approach, clear accountability, and ongoing monitoring of outcomes

Academic Year: 2026-27 (Launch Year):

- Build and deploy a robust digital learning platform with scalable LMS and cloud-based infrastructure
- Train faculty in digital pedagogy, including AI-enabled tools for assessment and engagement
- Launch two pilot online degree programs in high-demand disciplines
- Establish governance structures (Online Education Quality Council, risk register, compliance framework)
- Invest in learner support infrastructure (helpdesk, onboarding, tech orientation)

Academic Year: 2027-28:

- Expand online portfolio to five or more disciplines
- Integrate OER, AI, analytics, and AR/VR into curriculum and teaching
- Launch comprehensive learner support services: virtual career counselling, mentorship programs, alumni networking, and multilingual accessibility tools
- Strengthen faculty development initiatives via the Faculty Digital Teaching Academy
- Begin industry partnerships for internships and co-branded certifications

Academic Year: 2028-29:

- Scale online programs globally with marketing, outreach, and international tie-ups
- Formalize international faculty and learner exchanges
- Implement sustainability initiatives (green data centers, digital-first operations)
- Enhance inclusivity (scholarships, flexible payment models, adaptive learning tools)

Academic Year: 2029-30:

- Benchmark outcomes against global leaders in online education
- Consolidate affordability and inclusivity measures
- Publish annual transparency reports on quality, governance, and learner success
- Position BU-CDOE as a regional hub for collaborative digital higher education


 Director
 Centre for Distance and Online Education (CDOE)
 Bennett University, Greater Noida,
 GB Nagar, U.P. – 201310

Conclusion:

The BU-CDOE Strategic Plan 2026–2030 represents signals a decisive shift in how Bennett University envisions the future of digital education. By embedding quality, affordability, innovation, and inclusivity, the plan underscores a commitment to building an ecosystem that adapts to technological change while upholding academic integrity. Its phased milestones ensure that progress is measurable and sustainable, while partnerships and global engagement strengthen relevance in a competitive landscape. Looking ahead, BU-CDOE is poised not only to expand its reach but also to influence the broader discourse on digital learning, setting a standard that combines impact, equity, and excellence for the next generation of learners.


Director
Centre for Distance and Online Education (CDOE)
Bennett University, Greater Noida,
GB Nagar, U.P. – 201310